

Cameron M. Belt

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EXPERIENCE

RCG Economics, LLC

Research Director and Senior Economist

July 2023 – Present

- Authored several policy studies including: Regulatory Barriers for Entrepreneurs and Multi-Jurisdiction Housing Gap
- Directed real estate and labor market analyses for public and private clients
- Presented research and insights to over 15 public-facing groups including large audiences (>300 attendees)

Lyft, Inc.

Senior Strategy and Operations Manager

Aug 2017 – Nov 2022

- Advised Regional Director decision making and owned territory-wide short- and long-term growth investment and strategy
- Provided managerial support for cross functional, geographically distributed team (>50 headcount in total)
- Managed Regional P&L for multiple lines of business and conducted Sensitivity, Breakeven, and Growth Analyses
- Led initiatives that increased region and profitability by >2x while growing volume over 100% and increasing market share
- Developed and scaled company-wide tools and best practices for cost allocation, labor staff modeling, and event reporting
- Ideated, negotiated, and operated external partnerships including: Regulators, Sports Teams, Non-Profits, and Festivals
- Persuaded C-suite for funding approval of local projects (>\$2M annually) and created retrospective Deep Dives
- Managed a team of 2 direct and 1 indirect reports while guiding and developing 2 into receiving promotions
- Fixed product bugs causing >\$150K+ annually in fraud due to adverse user behavior
- Created and implemented a B2B strategy for our new line of business leading to >\$500K in revenue
- Promoted or Selected for New Roles 4 Times in 5 Years

Uber Technologies

Operations and Logistics Manager

July 2016 – Aug 2017

- Managed >\$100MM territory operations budget focusing on real-time driver and rider investments and long-term campaigns
- Monitored and managed real-time KPIs including revenue, user frequency, and conversion while growing >100% YoY
- Oversaw competitive strategy initiatives for dual-sided market
- Combined Census data with internal to target first US multilingual Growth Marketing campaigns in under-penetrated areas

University of Nevada Center for Economic Development (UCED)

Graduate Research Associate

Aug 2013 – July 2015

- Conducted an analysis of recessions and expansions on proprietorship in NV using dynamic shift-share
- Wrote white papers detailing labor, income, and economic trends throughout NV using BEA, BLS, and Census data.

Nevada Policy Research Institute (NPRI)

Research Analyst

Apr 2012 – Apr 2015

- Led econometric analysis for an empirical study on public sector labor union policies published by the Heritage Foundation.
- Co-Authored a policy study that examined local labor regulations and their effects on economic development within Nevada.

EDUCATION

University of Nevada, Reno

M.A. Economics GPA: 3.93

Aug 2013 – May 2015

Thesis: Public Sector Collective Bargaining's Effect on Government Spending, Wages, and Employment 1957-2011

Dual B.A. Economics and History

Aug. 2007 – May 2011

ADDITIONAL

Technical: SQL, STATA, R, Tableau, Mode, IMPLAN, ArcGIS, Econometrics

Publications: Please refer to www.theeconomicsteam.com/about for a list of Publications and Speaking Events

Affiliated Organizations:

- 2024, Co-Founder FLO Technology Inc.
- 2022-Present, Fellow Club for Growth Foundation
- 2022-Present, Director/Board Member Keystone Corporation